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THE UNIVERSITY OF THE THIRD AGE



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- Produce letters, posters and newsletters
- Manage your accounts, address book and budgets
- Email friends and family
- Show off your holiday snaps



Sean McManus

# Microsoft® Office

## for the Older and Wiser

Get Up and Running with Office 2010 and Office 2007

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# Contents

## Introduction

1

What is Microsoft Office?	2
How this book is structured	4
What you will need	5
Familiarising yourself with the keyboard and the mouse	7
Choosing the right application for the job	11

## Part I – Using Microsoft Word

15

### Chapter 1 – Writing a letter with Microsoft Word

17

Starting Word	18
Saving your work	19
Writing your letter	24
Making changes to what you've written	25
Deleting text	28
Moving text around	28

## Contents

Changing the appearance of your letter	35
Clearing formatting and undoing mistakes	40
Adding your address to your letter	40
Checking your spelling	42
Printing your letter	47
Finishing your Word session	49
What else can you do?	50

### **Chapter 2 – Creating a poster with Microsoft Word**

**53**

Starting a new document with a template	54
Changing the view	58
Changing the text in your template	59
Inserting pictures in your poster	61
Inserting clip art in your poster	63
Printing your poster	66
What else can you do?	66

### **Chapter 3 – Publishing a newsletter with Word**

**69**

Planning your newsletter	70
Creating dummy text	72
Choosing your paper size	73
Creating a title for your newsletter	75
Adding your first story	75
Getting a sense of style	77

Laying out your text in columns	88
Arranging your images	89
Advanced layout options	94
Adding the rest of your stories	100
Adding a table of contents	101
More to explore	102
Download my example newsletter	102
What else can you do?	103

## Part II – Using Microsoft Excel

107

### Chapter 4 – Managing your address book with Excel

109

What is a spreadsheet?	110
Navigating the spreadsheet	112
Saving your spreadsheet	113
Organising your information into rows and columns	114
How much information to put into each cell?	115
Putting the headers into your address book	117
Entering your friends into your address book	120
Finding people in your address book	130
Printing your address book	135
What else can you do?	139

## **Chapter 5 – Creating a basic holiday budget in Excel**

**143**

Starting your holiday spreadsheet	144
Calculating the quantities	148
Calculating the total cost for each item	155
Converting the currency	158
Writing your own formulae	163
Using your spreadsheet to plan your holiday	164
Adding a holiday countdown	165
Protecting your privacy with encryption	166
Copying your budget into your itinerary in Word	168
What else can you do?	170

## **Chapter 6 – Creating personalised party invitations using Excel and Word**

**173**

What is mail merge?	174
Creating the standard invitation	175
Preparing your invitees list	178
Selecting recipients in Word	180
Selecting which rows of your spreadsheet to use	183
Adding names to your invitation	185
Previewing your invitations	186
Adding conditional content	187
Creating your finished invitations	189

Creating your mailing labels 191

What else can you do? 194

## **Part III – Using Office to Organise and Share Your Photos and Ideas**

**201**

### **Chapter 7 – Creating a slide show of your holiday photos using PowerPoint**

**203**

What is PowerPoint? 204

Starting a new PowerPoint document 205

Previewing or showing your slide show 207

Familiarising yourself with the PowerPoint interface 209

Deleting a slide 210

Adding a new slide 211

Adding transitions and animations 214

Creating an instant photo album 217

Enabling automatic playback of your slide show 220

What else can you do? 221

### **Chapter 8 – Keeping a recipe book with OneNote**

**225**

Understanding the OneNote screen 226

Creating a new notebook for your recipes 230

How OneNote saves your work 233

Creating the tabs for your notebook 235

Adding your recipes 236

## Contents

Capturing recipes from the Internet	243
Searching your recipes by ingredient	247
Printing recipes	247
What else can you do?	249
<b>Chapter 9 – Using email to share your ideas and documents</b>	<b>253</b>
What is email?	254
Setting up email on your PC	255
Reading your emails in Windows Live Mail	263
Replying to emails and sending new emails	267
Emailing your Microsoft Office files	270
What else can you do?	277
<b>Part IV – Appendices</b>	<b>281</b>
<b>Appendix A – Using keyboard shortcuts</b>	<b>283</b>
<b>Appendix B – Glossary</b>	<b>289</b>

# Introduction

I know what you're thinking: "Office? That sounds a bit dull." But don't let the name put you off reading this book. Although Microsoft Office can be used to manage your household accounts and write letters to the bank, it also enables you to enjoy fun projects like creating party invitations, making posters, planning your holidays, putting together slide shows and compiling recipe books. In fact, once you understand the basics of how to use Microsoft Office, your imagination is the only limit. Soon you'll be thinking of more and more ways to use Microsoft Office and unleash the full power of your PC.

Whether you're a beginner or are already using it, you'll discover that there are two main benefits to mastering Microsoft Office. Firstly, it makes life easier. If you're still writing out your Christmas card envelopes by hand, or struggling to work out how much interest the bank is due to pay you, let the computer take the strain. Computers love complex and repetitive tasks and once you've learned how to set things up they'll happily beaver away on your behalf while you put your feet up. It's like having that robot they always promised us, although it still won't make the tea or vacuum the living room. (Microsoft, if you're listening, please dedicate some boffins to making that happen!)

Secondly, Microsoft Office can empower you in your hobbies and creative pastimes. If you've always wanted to write a novel, word processing is your tool. If you want to keep track of the number of birds you've spotted or train timetables, a spreadsheet can help. If you are ever called upon to deliver a presentation, whether it's showcasing photos to your family or sharing your expertise with the local horticulture society, a PowerPoint presentation helps you organise your thoughts and tell your story.



Microsoft says that 500 million people worldwide use Microsoft Office.

## What is Microsoft Office?

Twenty years ago, Microsoft cofounder Bill Gates' vision was for there to be "a computer on every desk and in every home", and in the developed economies we're not far off that. In fact, computers are probably the main reason people buy desks today.

Microsoft Office is a collection of programs (called a 'suite'), which enables you to create different types of documents on your computer. So, you ask, what are the programs (or 'applications') and what might you use them for?

- **Microsoft Word:** this is word-processing software, which is the great-great-grandchild of the typewriter. You type in the content of your document, and you can edit it until you're happy with it (including moving whole paragraphs around, and adding or deleting them). You can change the way your document looks, from simple styles like bold and underlined text all the way up to complex newsletter layouts, as you'll be finding out. Microsoft Word can be used for letters (see Chapter 1), diaries, posters (see Chapter 2), newsletters (see Chapter 3) and even books. I'm using it right now to write this book.
- **Microsoft Excel:** this is spreadsheet software, which is used for structuring words and/or numbers in a grid. It helps you to organise information. At its simplest, it can be used to lay out data like timetables and address books (see Chapter 4) and to create nice, clear coloured charts. Its sophistication enables it to carry out calculations using numbers you have entered in the boxes in the grid, as you'll see in Chapter 5. I'm also using Excel right now, to keep track of the number of words I'm writing for each chapter.
- **Microsoft PowerPoint:** this software is most often used for presentations where somebody stands up and talks through a series of slides. If you're invited to give a talk to your local U3A group or another community organisation, PowerPoint will make sure your presentation looks slick. You can also use it with friends and family to create a photo slide show, as you'll see in Chapter 7.
- **Microsoft OneNote:** this is the newest and most overlooked program in Microsoft Office. It's a bit like a scrapbook on your PC, in which you can keep

interesting web pages, paste pictures and write notes. It's powerful because of the way you can group related information and search through your notebooks, and because of the ease with which you can add information. In Chapter 8, you'll learn how to make a recipe book using it OneNote. I use it mainly for organising my ideas when I'm writing fiction.

These four programs make up the Home and Student version of Microsoft Office. This version is the one that you're most likely to have on your home PC, partly because it's sold at a family-friendly price – and all you'll ever need to create beautiful documents.

There is also a free Starter Edition, which comes installed on some new PCs. This version includes cut-down versions of Word and Excel, with adverts shown on screen. Personally I'd find the adverts too distracting while I was trying to work, but you can't argue with the price. If you're new to Microsoft Office, this version provides you with a risk-free way to try out the applications and you should be able to carry out most of the Word and Excel projects in this book using it, then buy the full version should you wish to do so.

Microsoft Office is also available in other, much more expensive editions, which are mostly sold to companies. You may already be familiar with these versions or have heard of them through family or friends. Two of the better known programs in these editions include:

- **Microsoft Outlook:** this is one of the most popular programs for email. This book doesn't cover Outlook but, in Chapter 9, I will show you how you can use email to share your ideas and your Microsoft Office documents over the Internet.
- **Microsoft Publisher:** this is used for laying out documents such as brochures, and it's particularly appealing for small businesses. This book doesn't cover Publisher but most home users find that they can design the documents they need using Microsoft Word, which we'll cover in depth in this book.

There have been many versions of Microsoft Office over the years, but in this book the focus is on Office 2010 and Office 2007. (The software is named after the year of its release.) The earlier version, Office 2007, is very similar to Office 2010 – they're a bit like identical twins. If you're already familiar with Office 2007 you might spot the odd difference in Office 2010, but they look more or less the same and it can be hard to tell them apart at a glance.

If you've used an even earlier version of Microsoft Office, you may notice that Microsoft has overhauled the buttons and menus for Office 2007 and has kept this new layout for Office 2010. The redesign annoyed quite a few long-term users, because when they looked for commands in the old places, they weren't there any more. It was a bit like somebody coming into your house while you were asleep and moving all the furniture around: unwelcome and extremely confusing, especially when you were looking for something like a pair of scissors. After acclimatising for a short while, however, I found that the new design made the software much easier to use. The new screen design lays out all the options for you rather than hiding them in a menu, so you can see what you're looking for. It's also quicker because you can use fewer mouse clicks than in older versions of Microsoft Office. Generally speaking, anything you can do with 2007, you can also do with 2010. A few features introduced in 2010 aren't available in older versions of Microsoft Office, but I'll flag those up as we come across them in the projects.

If you've recently upgraded to Microsoft Office 2010 or 2007, the information given in this book helps you to navigate around the new interface, as well as showing you how to make the most of the software.

## How this book is structured

The best way to learn how to do something is by *doing* it, so this book provides you with practical projects to help you explore the various functions that Microsoft Office has to offer, whether you're just starting out or haven't previously used the software to its full potential. I'll begin with some simple projects for you to complete, such as writing a letter and managing your address book, and then you'll work your way up to something more ambitious, such as creating personalised party invitations. As you work your way through the book, the projects build on skills you've learned in earlier chapters, so you can reinforce what you learned previously through practice, and concentrate your efforts on what's new.

This book is divided into three parts:

**Part I** introduces you to Microsoft Word, with projects on how to write a letter, create a poster and publish a newsletter.

**Part II** introduces you to Microsoft Excel, with projects on how to manage your address book and create a basic holiday budget. You'll also learn how to use Word and Excel together to create personalised party invitations.

**Part III** shows you how to organise and share your photos and ideas, with projects to help you create a holiday slide show, keep a recipe book and share your thoughts over the Internet by email.

At first glance, you might assume that there are only nine projects in this book, but the skills you learn will enable you to do many more. In fact, each chapter concludes with suggestions for other ways to use the skills you've learned in that chapter. Along the way, I'm sure you'll have a few 'aha!' moments of your own, as you work out how you can adapt the projects to your own needs.

The chapters are arranged to be read in order, but if you're already familiar with using Microsoft Office, you may prefer to skip the more basic chapters or even use the book as a reference work.

At the end of the book, you'll find an appendix of the most commonly used keyboard shortcuts (Appendix 1). If you find using the mouse a bit fiddly, or even just want to speed things up, these key combinations provide rapid access to some of the most popular features of the software.

There's also a glossary of commonly used terms you might not be familiar with (Appendix 2), as well as an index, to make it easier for you to find the solution when you can't work out how to do something.

For best results, I recommend that you try out all the projects in this book. If you don't fancy too much typing, you can download the sample files from my website at [www.sean.co.uk](http://www.sean.co.uk). You can then experiment with editing these samples, or even use them as the basis of your own documents. Sometimes you may find it easier to take something that's not quite ideal and modify it, rather than starting from scratch. The website also includes updates, all the links from the book and supporting resources.

## What you will need

You now know a little more about Microsoft Office and what you can use it for, so let's look at what you'll need to complete the projects in this book:

- **Personal computer (PC) – desktop or laptop.** The technical specifications for the computer can be a bit baffling; Microsoft says you need a 500MHz

processor, 256MB of RAM (512MB for graphics features), 1.5GB of hard drive space, and a monitor with a resolution of 1024x768. But there is an easy way to understand whether or not your computer will be okay. If you bought your computer with Windows XP, Windows Vista, or Windows 7 already on it, it will probably be fine. If your computer had Windows 98 or Windows 95 on it when you bought it, it's likely to struggle and it might be time to consider buying a new computer. I'm using a PC running Windows 7, which is the latest version of Windows. You might notice the occasional difference between my screenshots in this book and what you see on your screen, but I'll clarify anything that might cause confusion.

- **Mouse or trackball.** I'll tell you when it's quicker or less fiddly to use the keyboard, but you'll need to have a mouse or trackball to get the best from Microsoft Office. Some people find a trackball easier to use, especially if they have arthritic hands. For ease of reading I'll just talk about mouse movements in this book, but the information applies equally to trackballs. If you struggle with the mouse, don't forget to make use of Appendix 1, which lists keyboard shortcuts you can often use instead.
- **Office 2010 or Office 2007.** The applications we use in this book are Microsoft Word, Microsoft Excel, Microsoft PowerPoint, and Microsoft OneNote. They're cheapest if you buy them in the Microsoft Office Home & Student version, but you can also buy them individually. You might find that starter versions of Word and Excel come pre-installed if you buy a new PC.
- **Printer.** I recommend a printer that prints on A4 paper (or US 'letter' size in the US), because you'll be creating letters, posters, and newsletters as you work through the projects in this book. Colour printers are affordable nowadays, but you can use a black and white printer if you're happy to create monochrome documents. There are other ways to share your documents so a printer isn't essential, but it is extremely helpful.
- **Internet connection.** During the projects, you'll discover how to download content from the Internet and incorporate it into your documents. In the final chapter, you'll find out how to share your own documents over the Internet, too. You'll also need to be connected to the Internet in order to download the sample files from the book's website at [www.sean.co.uk](http://www.sean.co.uk).

For the projects in this book, I assume that you have this equipment and it's all working fine. It's not hard to install Microsoft Office if you haven't already got it installed on your computer. Usually, you just insert the disk and then say 'yes'

when it asks you if you want to accept the default settings. Getting the printer and Internet connections set up can be a bit trickier, so if you have a computer whizz-kid in the family, ask them for help. Alternatively, phone a friend or one of the many helpful small PC troubleshooting companies – preferably recommended by a friend. Then unleash them on your PC and stand well back.

## Familiarising yourself with the keyboard and the mouse

In this book, I'll assume that you have some basic knowledge of using a computer. Even if you do, however, you might find that you need to use keys on the keyboard that you haven't come across before, or you might need to use the mouse in new ways. Here are some pointers to help you.

### Using the keyboard

A computer keyboard has more keys than a typewriter keyboard because it has a number of keys that perform special functions. Some of these will be familiar to you. You might have used the Start button, for example, to run programs like your Internet browser or to play solitaire. If you've shopped online, you might have used the backspace key or cursor keys to correct your address as you entered it.

The Shift, Alt and Control keys don't seem to do anything when you press them. That's because you have to hold them down and then press another key to do something.

The Shift key is used to access the symbol written on the top half of the key, where there is one. To type an exclamation mark, for example, you hold down the Shift key and press the number 1 key in the main part of the keyboard. You also hold down Shift and press a letter key to type an upper case letter.

The Control and Alt keys are used to perform certain functions in the program and usually provide a keyboard shortcut for doing something you can also do using the mouse and menus on screen. Control and S together enable you to save your document, for example. You'll learn more about that and other keyboard shortcuts in the projects.

Figure 0.1 provides a handy reference to some of the keys you'll need to use for the projects in this book. Your keyboard layout might look a bit different. You will

## Microsoft Office for the Older and Wiser

find that most of the keys are in the same place, and that the main cluster around the letter keys, the cursor keys and the numeric keypad will be exactly the same. The keys between them are bonus keys that might be arranged differently.

You don't need to learn all these keys now: the illustration is here so you can refer back to it whenever you want. You'll be introduced to the various keys as you need them for the projects.

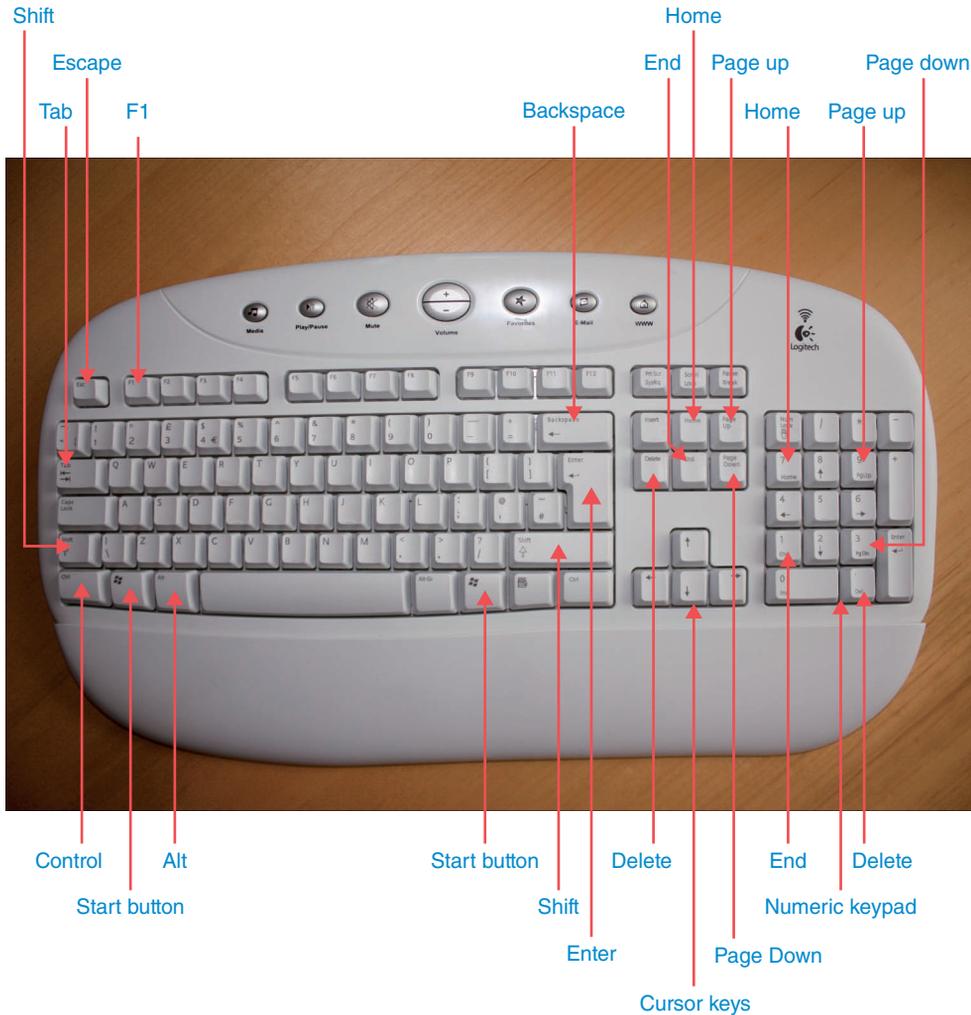


Figure 0.1

## Using the mouse

I'll assume that you're familiar with the basics of using the mouse, including moving the mouse pointer around the screen. With most activities, you can use just one of the two buttons on a PC mouse, but when using Microsoft Office, you might sometimes need to use the other button too.

To avoid confusion, here are some terms I'll use:

- 'Click the menu' means you should put your mouse pointer over a menu on screen and then press the left mouse button. If it doesn't say which mouse button to press, it's always the left one.
- 'Right-click the menu' means you should put your mouse pointer over the menu and then press the right mouse button. You'll use this much less often, and only when explicitly told to use the right mouse button.
- A 'double-click' is when you press the mouse button twice in quick succession.

## Making mouse control easier

Microsoft has built accessibility options into Windows so that you can still use the software even if you find it difficult to control a mouse.

From the Start menu, go to Control Panel and then double-click on Mouse. You can then change a wide range of options, including how fast the mouse moves and how quickly you have to click to register a double-click. You can also switch on trails so that you can see your cursor move more easily.

If you can't move the mouse, you can use the numeric keypad instead, by switching mousekeys on. You'll find the controls to do this in the Ease of Access Centre in Windows Vista and Windows 7, or in the Accessibility Options in the Control Panel in earlier versions of Windows.

There are many powerful tools in Windows to help ensure that physical or visual impairments don't prevent people from being able to use software like Microsoft Office. There isn't room to go into full details here, but Microsoft provides extensive help on its website.

You can minimise your use of the mouse by learning keyboard shortcuts, too. I'll tell you about the most useful ones, and you can refer to Appendix 1 at the back of the book for a fuller list.

## Backing up your files

To protect yourself against the risk of losing your Microsoft Office files, you should keep a *backup copy*. A backup copy is just a spare copy of a file, in case something happens to the original. If your computer breaks, for example, you might lose all your information if you only have one copy of it. If you have a copy that's stored outside the computer for safekeeping, you can switch to using that instead.

You should keep a backup copy of your files on a separate device to your computer. Suitable devices include:

- **An external hard drive.** These can have enough capacity to store everything on your computer and can be bought for under £100, sometimes even under £50. These are fairly bulky devices, about the size of a small box of soap powder. If you want to back up everything on your computer, get an external drive that has the same storage capacity as your computer.
- **A USB key** (also known as a flash drive). These tiny devices can fit on your keyring, so you can take your backup everywhere (not a bad idea). Prices start at under £10 and are available from well-known brands (including Sony and SanDisk) for under £20. The prices vary depending on how much information the device can store (measured in gigabytes or GB), and how well known the supplier is. These devices might not store all the data from your computer, but they can store thousands of typical office documents. An 8GB USB key could store over 8,000 typical Word or Excel documents, although any pictures or sound files would eat up the available space quickly.

These devices are great because you can store a copy of a file on them and update it whenever you need to. If you don't already have a suitable device to back up your files on to, I suggest you buy a USB key. You can use Windows to copy your files on to the USB key. It isn't possible to go into depth on how to do that here, but if you know someone who understands Windows, it will only take them a few minutes to show you how to make a backup copy.

## Choosing the right application for the job

As I've already mentioned, there are four applications in Microsoft Office (Home & Student version): Word, Excel, PowerPoint and OneNote. Sometimes, you can do the same job in different applications – so how do you know which one is best?

As you complete the projects in this book and work on your own projects, you'll develop an instinct for the best tool for the job, but Table 1 offers some guidance to help you choose.

**Table 1: How to choose the right Microsoft Office application**

<b>Ask yourself...</b>	<b>If yes, then use...</b>
Is your document predominantly about the words you type in, such as a letter or a story?	Word
Is your document likely to be many pages long?	Word
Do you want to control the layout and design of your document? Examples might include greeting cards or leaflets.	Word
Does your document lend itself naturally to a grid layout, such as a study timetable?	Excel
Is your project about organising information?	Excel
Does your document include a lot of arithmetic or numbers?	Excel
Does your document include a lot of the same type of information about a lot of different people or things? Examples might include addresses of friends or details of trains you have spotted.	Excel
Does your project involve presenting information to other people?	PowerPoint
Is your project about gathering information for yourself, without plans to share it?	OneNote
Will your document be read mostly on paper?	Word
Will your document be read mostly on screen?	Excel, PowerPoint, OneNote

This information is only intended to be a rule of thumb and, depending on your project, you might find the above guidelines contradictory. In that case, treat each guideline as a 'vote' for an application. If there's a tie between two or more contenders, make them arm-wrestle for it! Sometimes there really is no single right answer.

In Chapter 6, I'll show you how to use different programs from the Microsoft Office suite together to create personalised invitations. There are many other examples of how you can break a project down into smaller parts so that you can use the best tool for each part. You can switch between the different tools easily, and can even copy something you have prepared in one application and paste it into a different one. For example, say you are going to write an annual report for the local WI group and it needs to include a report about all the great activities you've done this year together with a financial breakdown. Word is best for the wordy stuff and Excel excels at the maths, so in this case you could create the maths part in Excel, copy it and then paste it into your Word document, using Word to produce the final layout.

Don't worry if this doesn't make too much sense to you now. It's here for you to refer back to, and as your knowledge of Microsoft Office increases, you'll find it starts to make more sense.

# Creating a poster with Microsoft Word

## 2

**Equipment needed:** Computer (desktop or laptop) running Microsoft Word 2010 or Microsoft Word 2007 (see Introduction), plus a connection to the Internet to download templates.



**Skills needed:** Ability to use a computer keyboard and mouse (or trackball). Basic familiarity with navigating Word documents, selecting text and using simple formatting controls (see Chapter 1).



Whether you've lost a kitten, are delivering a talk to your local community group or are promoting a jumble sale, it pays to advertise. There are lots of places you can display a poster, including your local library and newsagent's window. But how do you make sure that yours stands out from the others?

Using the skills you developed in Chapter 1, you can design an eye-catching poster of your own. It's not difficult to type in the text, use a big, bold font, apply some fancy formatting to draw attention to the most important parts, add a splash of colour, centre it all and print it out.

To make it even easier for you, Word has a number of professional designs built into it, which you can customise to ensure your poster is both eye-catching and professional-looking. Posters are a lot quicker to create this way as well, because all the work on the design has already been done for you.

## Starting a new document with a template

To start creating your poster, you first need to pick a template for it. A template is a document that's been designed for you, with dummy text that you can modify.

There are a limited number of templates built into Word, but you can download many others from the Internet. Known as Office.com templates, they are regularly updated by Microsoft, which means it's always worth checking to see what's new. You do need to be connected to the Internet to access them, but you don't need to use a web browser or email because Word does all the downloading for you in the background.

The way to select templates is slightly different depending on whether you're using Office 2010 or Office 2007.

It's worth exploring the templates to see what's there, particularly as templates designed for one purpose often work really well for another. There are good candidates for posters in the categories of Announcements (for graduation and new baby parties), Flyers (for events) and Invitations (also for events). At the time of writing, the Posters category was a red herring, offering little more than a few dull posters for real estate and technology companies. Don't they realise Word is mostly about fun stuff?

In this project, I'll assume you're creating an A4 poster. Word will let you design documents bigger than that, but few people have printers that can print them. You can get larger pages printed at specialist copy shops, however, or you could print on A4 and then enlarge it to A3 using a photocopier (which will result in a drop in quality).



Some templates, such as the invitations, are designed to be printed onto cards smaller than A4. Unfortunately, there isn't a definitive way of telling how big a template is before you download it. The template name often gives a hint about whether it's designed for paper of non-standard size. The easiest way to test it is to download it and then print it to see whether it looks okay, before you start editing. You don't have to pay for the templates, so why not give it a go?

## Choosing a template in Office 2010

To pick a template in Office 2010, you need to start by going backstage (click the File tab, as you did to save your work in the project in Chapter 1). From the menu, select New, and you'll see a number of templates at your disposal, as shown in Figure 2.1.

You would usually start a new file by choosing Blank Document. Word opens a new blank document automatically when you start the program, as you know, but you can work on multiple new documents in the same session. Word will let you have lots of documents open at once – certainly many more than your brain can cope with *working* on at once!

This time, we're not going to start a blank document. We're going to pick something with more sizzle. Click the More categories folder, and you'll see a number of folders. If you click to go into any of these, you can preview the templates in there.

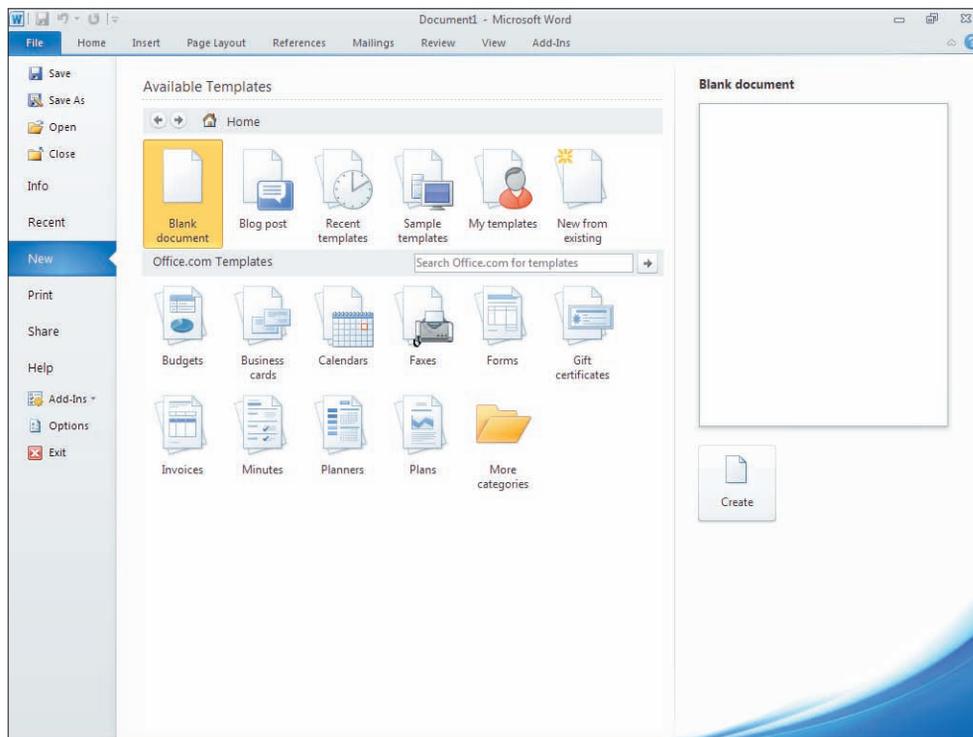


Figure 2.1



If you come back to create calendars or gift certificates later, note that the folders you see in Figure 2.1 aren't repeated inside the More categories folder, so check the first screen carefully before hunting in the More categories folder.

When you find a template you like the look of, click on it and you'll see a preview of it on the right, as shown in Figure 2.2. When you find a design you're happy with, click the Download button underneath the template preview.

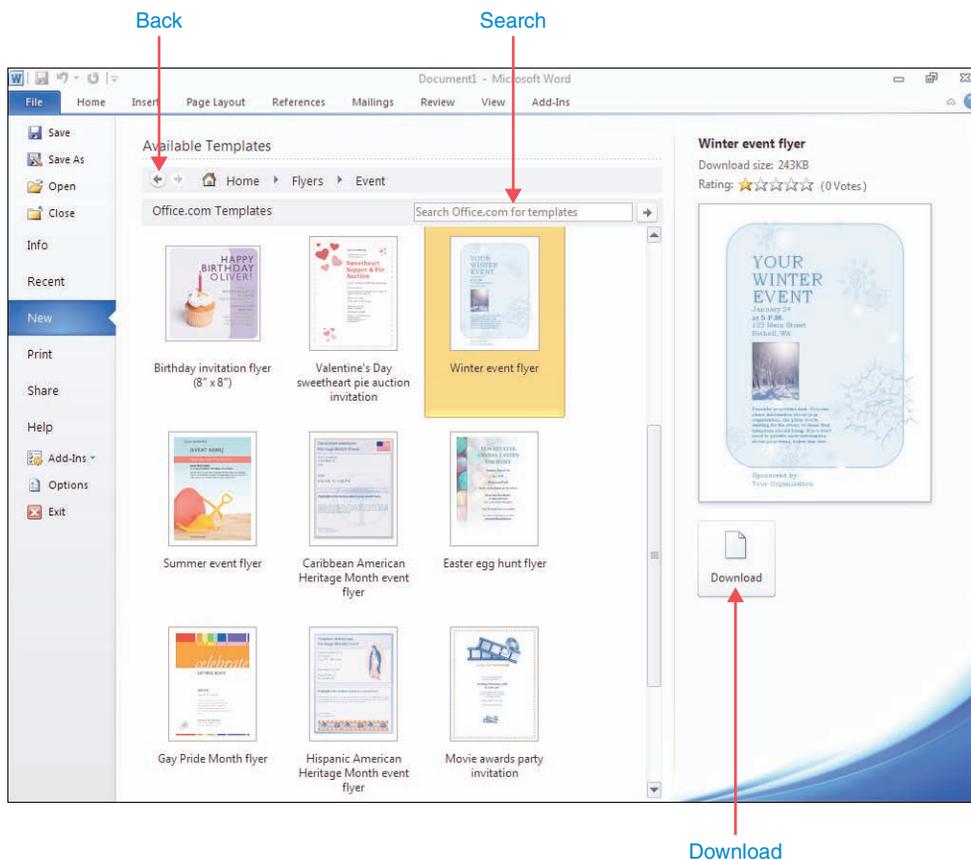


Figure 2.2

## Choosing a template in Office 2007

To choose a template in Office 2007, click the round Office button at the top left of the screen and then click on New. The first thing you see is the blank document template and any templates you have used recently, so that you can quickly find them again. On the left you'll see the categories of templates available, as shown in Figure 2.3. When you click one of those, you see either all the templates within that folder or some categories to choose from first. Click the Flyers category, for example, and you are asked to pick from Event, Marketing, Real Estate and Other flyers.

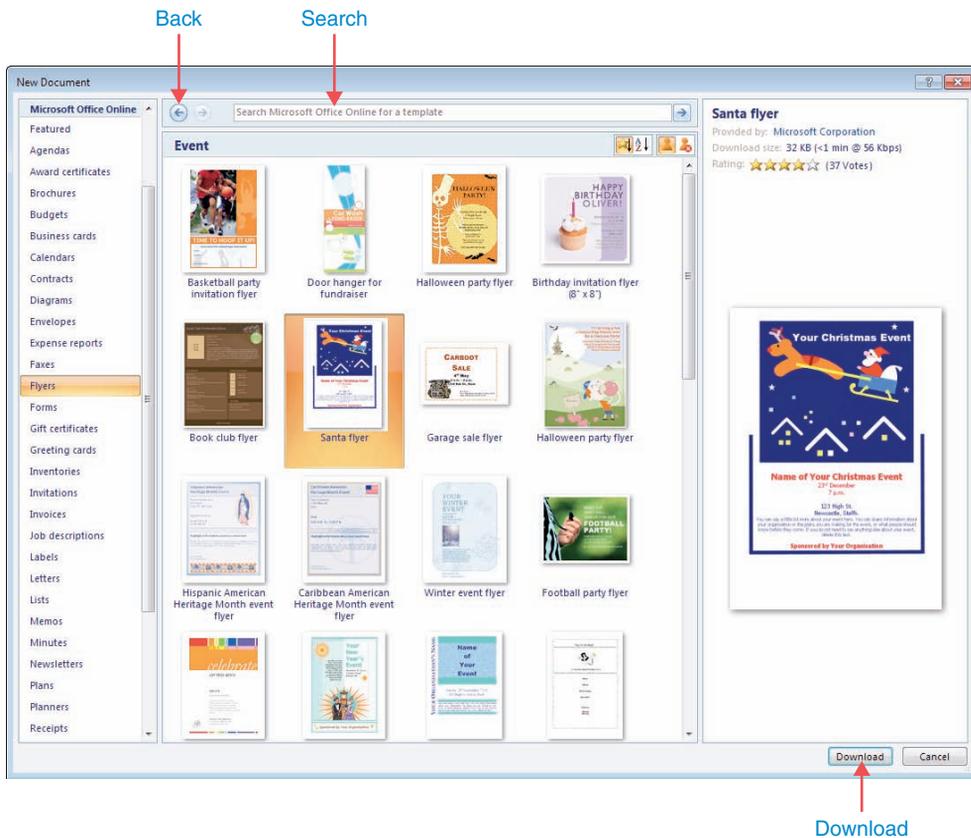


Figure 2.3

If you can't find the category you want at first, try More categories at the bottom of the category list. You can also search for a particular template by typing what you're looking for into the search box at the top, and clicking the right arrow beside it.

So you don't have to squint, a large preview is shown on the right when you click on one of the templates.

When you've found a template you're happy with, click the Download button at the bottom right.



In both Office 2010 and Office 2007, you can also search for templates by keyword across all the folders. Type what you're looking for into the 'Search Office.com for templates' box in Office 2010 or the 'Search Microsoft Office Online' box in Office 2007, and then click the right-arrow next to it. If you get lost in a folder or set of search results, just click the back button to go back a step.

## Changing the view

There are a few different ways you can view your document in Word. Most of the time it doesn't make much difference which of them you use, but when you're doing projects that involve positioning things on the page, you need to use the Print Layout document view. Otherwise, you might not see some of your design elements. If your screen looks like a piece of paper on a grey background, you're already there.

If not, click the View tab and then click Print Layout on the left of the ribbon. You're unlikely to need the other document views, although Draft is useful for writing long documents. Full Screen Reading makes it easier to read the document on screen but won't let you edit, so if you do use that, you need to click Close at the top right to get back to editing.

## Changing the text in your template

I'm sure you're way ahead of me on this already, but the first thing you should do after downloading your template is to save your document so you can quickly save your edits without interrupting your concentration as you work on it. I know. I'm nagging. But you'll thank me for it one day.

So, now you've found a great template for a holiday party but you don't want to promote a generic party in some US town you've never heard of. You want to get people to come to *your* Christmas celebration! How do you edit the template?

If you've mastered the art of selecting and editing text (see Chapter 1), this will be easy. All you need to do is edit the dummy text and replace it with your own text. You can move your cursor around the dummy text, delete it and replace it with your own words.

The trick is to do this without losing the formatting. The best way to do that is to select text using the mouse or keyboard and then type what you'd like to replace it with. What you type will overwrite the old text, but Word will keep the old formatting.

In my template, shown in Figure 2.4, the text uses a number of different text styles so I need to edit it in small chunks to make sure that the formatting of each one is preserved. In my template, I edited the text at the top, the red event title, the date and time, and the location and RSVP details, each of them separately.

When you click on your text, you might see a dotted box pop up around it, as shown in Figure 2.4. This is a text box used for laying out the page, and you can ignore it for now – you'll learn more about text boxes in Chapter 3.

The template is only a starting point for your own poster – you don't have to have the same amount of text. You can add more lines if you need to, or delete sections. Don't forget that you can start a new line without having a paragraph break (which might include a large gap) by using Shift+Enter.

You can also change the formatting as much as you like. Experiment with fonts, colours and text styles until it is exactly what you need.

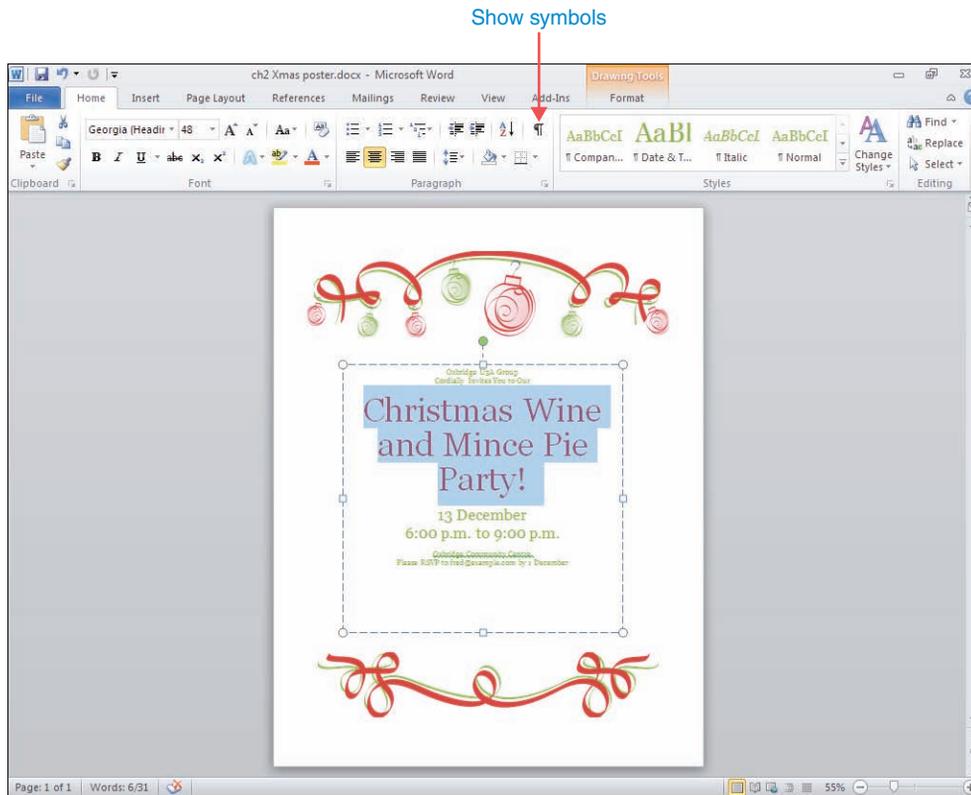


Figure 2.4

If you want to see where the paragraph breaks, soft returns and full stops are in a document, you can click the show symbols button, shown in Figure 2.4. This will float a dot in the spaces between words and add a paragraph symbol where the paragraph breaks are. Soft returns are shown with the same down-and-left arrow you see on the Enter key. It can make it much easier to edit a template if you can see where these are, and it won't affect how your document prints – it's just an onscreen guide. Click the same show symbols button on the ribbon to hide them again.



If your template has a US phone number in it, it probably has a prefix of 555 after the area code. That's because a range of numbers with the prefix 555 is reserved purely for fictional use in places like TV shows, films, books and, er, Word templates.

## Inserting pictures in your poster

To give your poster more personality, why not add your own photo to it? Getting your photo in the right place can take a little trial and error, but it's not too hard once you've learned the basic controls.

If you click the Insert tab, next to Home, you'll see the Insert ribbon come to the front, as shown in Figure 2.5.

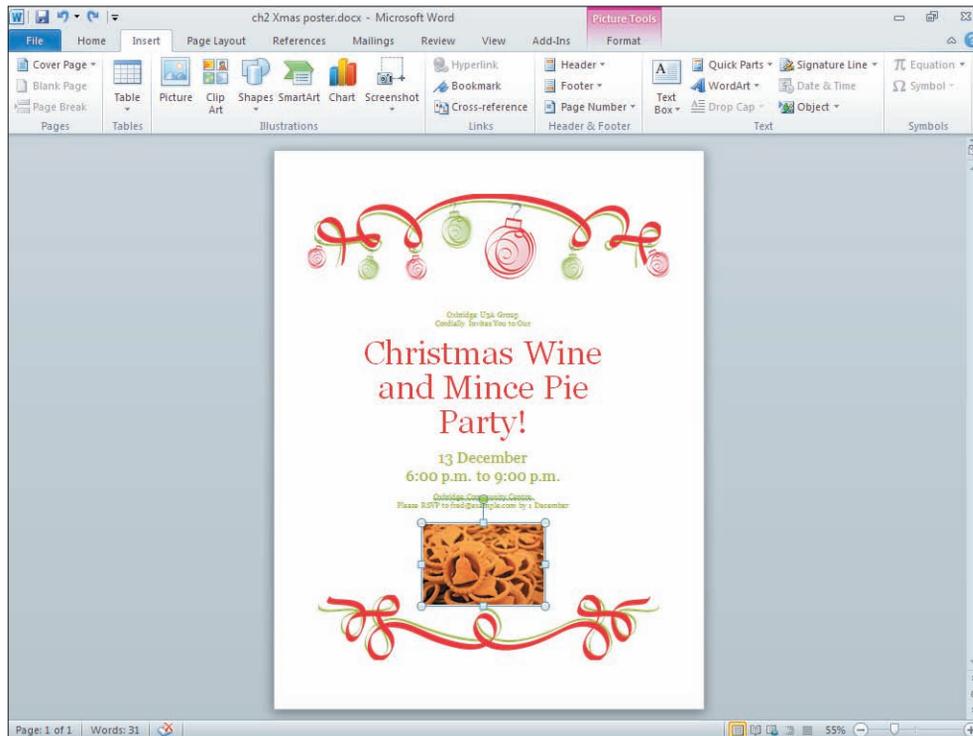


Figure 2.5

To add your picture, first make sure the picture you want to use is on your computer. Then:

1. Move your cursor to where you would like your picture to appear in your poster.
2. Click the Insert tab on the ribbon to move the Insert ribbon to the front.
3. Click Picture on the Insert ribbon.
4. Use the file browser to select your picture, click it and then click the Insert button. It doesn't matter whether your picture is a photo, a scanned cartoon or something you made using the free Paint application in Windows.

Ta-da! Your picture should now appear in your poster. It will probably be in the wrong place and might be a bit too big, so there are a number of controls you can use to tailor it. Click on your picture, and you should notice some squares and circles appear around it. You can see these on my picture of mince pies in Figure 2.5. These are controls for manipulating the image:

- To stretch or squash your picture, click on the square box on one side and pull it in the direction you'd like it to go. The mouse pointer turns into a pointer with two arrows on it. If you want to make your picture wider, for example, click on the box halfway up its right-hand side, hold the mouse button down and move the mouse to the right. You will see your picture stretch in that direction. When you let go of the mouse button, your picture will stay that size.
- If you want to make your picture bigger or smaller without squashing or stretching it, click the round circle in one of the corners, hold down the mouse button and move the mouse. If you move it towards the middle of the picture, the picture will become smaller. If you move it away from the middle of the picture, it will become larger. The width and height will move at the same time, so the picture is always in proportion.
- If you want to rotate your picture, click the green circle above it, hold down the mouse button, and then move your mouse around the picture. Your picture will rotate about its centre as you move your mouse. You can put your picture at a jaunty angle, prop it on its side, or even flip it upside down.
- To move your picture, click in the middle of it so that your mouse pointer turns into four compass points, hold down the mouse button, and move the

mouse around your poster. A dotted cursor shows where the picture will be inserted as you move, but the picture won't go anywhere until you release the mouse button.



Feel free to experiment with this. If you make a mistake, you can always use the Undo button in the top left to reverse it.

Sometimes it's tricky getting pictures to work with templates because other parts of the template get in the way. You can delete pictures that are already in the template by clicking on them and pressing the Delete or Backspace key. When you right-click on a picture, the menu that opens may give you the option to replace that picture with one of your own choice, too.

If your picture is only partly visible, it might be inside a text box that isn't big enough for it. If so, you can stretch that box the same way you adjust the size of your picture. Figure 2.4 shows the dotted guidelines of a textbox; as you can see, it has the same controls as those used for resizing pictures in Figure 2.5. Sometimes your picture might be hidden by another one that is in front of it. If you insert a picture and all you see is a dotted box where it should be, immediately click the Picture Tools Format tab to bring that ribbon to the front, click Wrap Text (Word 2010) or Text Wrapping (Word 2007) and then choose 'In front of text'.

If you want to shunt your picture to the right, move it to the left or float it in the middle, you can use the same controls you used for formatting paragraphs in Chapter 1. Click the Home tab, click your picture and then click the icon for left, right or centre alignment (shown in Figure 1.10 in Chapter 1).

## Inserting clip art in your poster

If all your photos are of people with their heads cut off and your drawings look like the cat drew them, clip art can rescue your design. Microsoft provides a library of illustrations and photographs that you can embed into your documents directly from Word. Known as clip art, this has been created by professional illustrators and photographers.

## Microsoft Office for the Older and Wiser

It can be bit of a mixed blessing; although clip art is designed to give your document a professional sheen, it can end up making it look amateurish.

For best results, use clip art sparingly. If you're using multiple pieces, try to pick images that look as if they were made by the same illustrator and belong to the same set, so that your design feels consistent. You can enlarge the pictures, so consider using a single striking image instead of lots of tiny ones.

Office has some clip art included in the software but Microsoft provides access to a much larger collection on the Internet, so make sure you're connected before you start.



Searching for clip art isn't the same thing as searching the Internet for images using Google. All the images in the online clip art gallery are approved for you to use in your document for free. Images on the Internet are usually copyright-controlled by whoever created or published them, and you can't legally use them without permission.

To begin, click the Insert tab on the ribbon (if necessary) and then click Clip Art. A sidebar opens, as shown in Figure 2.6.

The Clip Art sidebar works slightly differently in Office 2010 (shown in Figure 2.6) and Office 2007. The differences are so slight I don't know why they bothered to make them. Just to keep us on our toes, I guess.

Whichever version you are using, type your keyword into the Search box. If you're too specific you won't get many results, so try to think of themes (such as Christmas) rather than specific items (such as Christmas tree). If you are using Office 2010, tick the box to include Office.com content. If you're using Office 2007, make sure the pulldown menu is set to search in all collections. Then click the Go button, and you'll be shown small versions (thumbnails) of the available pictures. Word downloads these from the Internet so it will take a moment or two, or longer if you have a slow Internet connection.

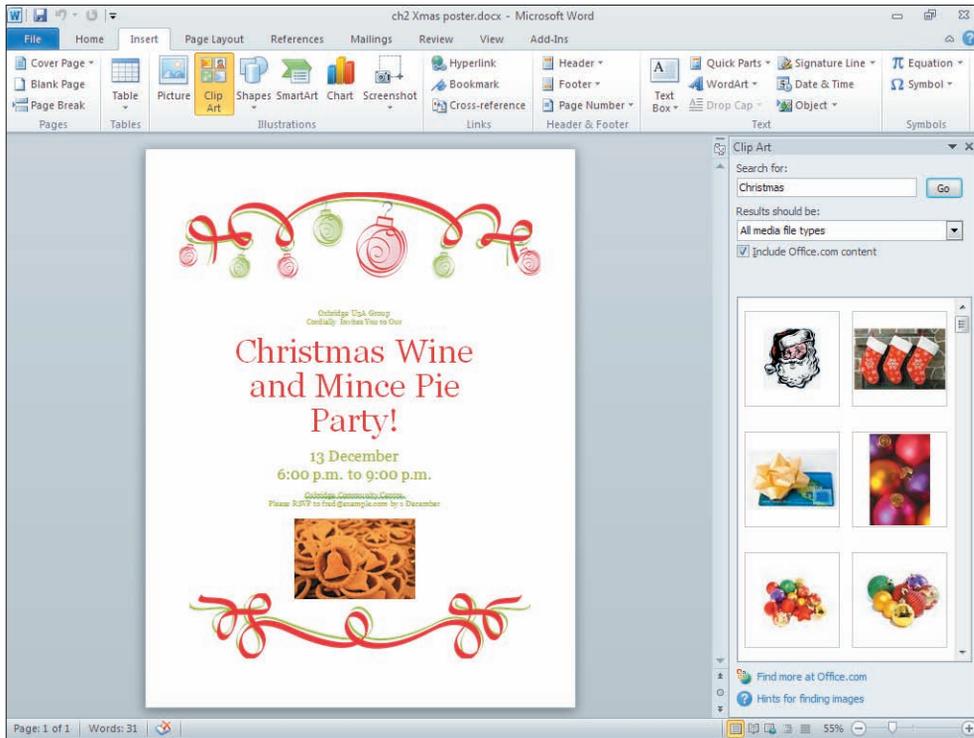


Figure 2.6

You can browse through the clip art by using the scrollbar on the right of it to see more results. When you find something you like, click it. It will take a moment because the computer then downloads the full size picture from the Internet, which can be a large file. Once it's downloaded, it will be inserted into your poster.

You can manipulate clip art images in just the same way as other images; many clip art images are designed to look good in a variety of different sizes.

You might occasionally see video and audio results come up in the Clip Art sidebar. You can safely ignore these, or experiment with using them. If you don't want to see them, click on the pulldown menu that says 'All media file types' (see Figure 2.6) and change the options so you only see photos and illustrations. This is also the menu to go to if you want to refine your search to photos only or illustrations only.

To close the Clip Art sidebar, click the X in its top right corner.

## Printing your poster

Congratulations! You've finished your poster. To print it out, use the same technique you used to print your letter in Chapter 1. If you want to send your poster to other people so they can print it out and display it in their communities too, see Chapter 9 for tips on sharing your creations by email.



Why not print on coloured paper? As long as there's enough contrast between your text colour and the background, using coloured paper can give you an eye-catching background without draining your printer's colour cartridge.

## What else can you do?

There are many more templates in Word that you can customise for your own needs. In fact, just browsing the template files is inspiring because it gives you so many new ideas for how to use Word. Here are some of my favourites:

- If you have children visiting, Word includes templates for paper dolls (in the paper folding projects folder) and colouring books (under coloring and activity pages). You can customise these with your own text and then print them out for the youngsters to colour, cut and glue together.
- If you're learning a language, Word also includes templates for flash cards that you can customise and print to help you learn your vocabulary.
- If you're throwing a party, you can use Word's banner templates to print signs that say 'Celebrate!' or 'Best wishes!' across several sheets of A4. There are templates for place cards and menus if you're having a formal dinner, too.
- You can use a Word template to make a calendar for the whole year, or even just to create a time planner for one month to go on your wall (remember you can print just one page from a document if you want to).
- You can also use a template to create gift certificates. You could give friends presents like an evening's babysitting by making a voucher to slip inside their card. You can even make your own cards.

- Create and print your own bookmark including inspiring quotations or your favourite book covers.
- Save on expensive printing bills by creating your own business cards.

With all these templates and plenty more besides, perhaps the only paper you'll need to buy in future will be blank!

## Summary

- Templates are pre-prepared document designs.
- You can adapt templates designed for other purposes (such as flyers) to use for your poster.
- To replace the text in a template, you select it and then type what you would like to replace it with.
- To preserve the formatting in a template, make sure all the text you have selected has the same formatting before you type over it.
- You can have more or less text than the template, and can replace or delete the template's images.
- You can change the formatting and fonts too.
- The Insert ribbon enables you to insert images.
- The clip art provides a library of pre-prepared illustrations and photos you can use in your poster.
- You can use the controls around the picture to adjust its width and height, and its angle on the page.
- Although there are templates and clip art built into Microsoft Office, there is much more available if you're connected to the Internet.





## Brain Training

Now you've finished your second project you're probably already plastering posters all over the town, but take a few minutes to revise your new skills with this quiz. There might be more than one right answer.

**1. To find a template for a poster, it's best to check:**

- (a) the posters templates
- (b) the flyers templates
- (c) the invitation templates
- (d) all the templates

**2. You can customise a poster by changing:**

- (a) the text alignment
- (b) the words in the poster
- (c) the pictures in the poster
- (d) the text colours

**3. To add a picture file, you need to go to:**

- (a) the Home ribbon
- (b) the backstage area or Office button
- (c) the Insert ribbon
- (d) the Picture ribbon

**4. Clip art is:**

- (a) An installation at the Tate Modern art gallery created with paper clips
- (b) Art stolen from other people's websites
- (c) A gallery of photos and illustrations you can use in your documents
- (d) Expensive

**5. The best way to use clip art is to:**

- (a) Use as many different styles as possible. Equal opportunities for artists!
- (b) Splash it all over the place – you can never have enough clip art
- (c) Use a few good images that work well together
- (d) Only use the clip art installed on your hard drive

### Answers

Q1 – d  
Q4 – c

Q2 – All of them, and more!  
Q5 – c

Q3 – c

# Index

## A

accessibility options, 9  
address book  
    email, 268–269  
    in Excel, 109–142  
    invitations, 178, 180–182  
addresses, 40–41, 257, 291  
anchoring text boxes, 100  
animations, 214–217, 289  
applications, 2–4, 11–12, 289  
arthritic hands, 6  
artistic effects, 93  
attachments, email, 270–276, 289  
averaging numbers, 162–163  
Avery labels, 192

## B

Backspace key, 28  
backstage area  
    defined, 289  
    in Excel, 113  
    in OneNote, 231–234  
    in PowerPoint, 205–506  
    in Word, 19–20, 23–24  
backups, 10, 19, 289  
Bcc (blind carbon copy), 269–270

Bing search engine, 259  
bold, apply to text, 35  
borders, 96–98, 221, 289  
brain training  
    email, 279  
    in Excel, 142, 172, 198–199  
    in OneNote, 252  
    in PowerPoint, 224  
    in Word, 52, 68, 106, 198–199  
Bricklin, Dan (developer), 111  
broadband, 205, 289  
budgeting, in Excel, 143–172  
bulleted lists, 41  
buttons, 4, 289. *See also specific buttons*

## C

calculations, 148–163  
calculators, 240  
calendars, 56  
captions, 212, 219  
Cc (carbon copy), 269–270  
cells  
    counting, 162–163, 180  
    defined, 290  
    in Excel, 115–120, 124–128, 145–146, 157–158, 167–170  
    in OneNote, 239

## Index

centring, 42, 63  
chatting, 259  
clicking, 9, 290  
clip art, 63–65, 290  
clipboard, 33–34, 126, 290  
closing files, 49–50, 234, 290  
colour, 66, 74, 84–86, 97, 119  
column divider, 290  
columns  
    defined, 290  
    in Excel, 114–115, 122–124, 128,  
        133, 149, 179  
    in Word, 88–89, 98, 128–129  
commands, 4  
compressing files, 276  
conditional content, 178, 183–184,  
    187–189, 290  
consistency, visual, 64, 84, 96  
Contacts folder, 268–269  
copying. *See also* pasting  
    defined, 290  
    in Excel, 126–128, 157, 168–170  
    in Word, 32–35, 38, 188  
cost calculations, 155–158  
counting cells, 162–163, 180  
CTRL (control key), 290  
currencies, 146, 148, 158–159,  
    161–162  
cursor, 20, 24, 26, 290  
cursor keys, 26, 112, 125, 291  
cutting, 32–35, 291. *See also* pasting

## D

data, 132, 174–175, 187, 291  
dates, counting down from, 165–166  
Delete key, 28  
Deleted items folder, 265  
deleting  
    in Excel, 129  
    junk email, 266

    in OneNote, 235  
    in PowerPoint, 210, 213, 216–217  
    in Word, 28, 100  
desktop, 226, 258, 291  
desktop computers, 5–6  
dial-up connections, 263, 291  
display names, 262  
distribution, newsletter, 71  
documents, 3, 58, 83–84. *See also*  
    *specific types of documents*  
Documents folder, 21  
double-clicking, 9, 291  
downloading  
    defined, 291  
    from Internet, 6  
    into Word, 54, 56–58, 102–103  
Draft view, 58  
Drafts folder, 264  
dragging, 90, 221, 291  
dummy content, 210, 212, 291

## E

editing  
    email, 269  
    in Excel, 124–126, 183  
    in OneNote, 243  
    in PowerPoint, 209, 213  
    in Word, 25–35, 58–61, 190  
email  
    attachments, 270–276, 289  
    defined, 291  
    programs for, 3, 254  
    reading, 263–267  
    sending, 267–270  
    setup, 255  
    using, 253–279  
email address, 291  
encryption, 166–167, 292  
Enter key, 22, 24, 292  
envelopes, 191

equal column width, 89  
 equipment and skills  
   for email, 253  
   for Excel, 109, 143, 173  
   for Office, 5–7  
   for OneNote, 225  
   for PowerPoint, 203  
   for Word, 17, 53, 69, 173  
 Eraser icon, 40  
 errors, correcting  
   in Excel, 152, 159–161, 163–164  
   in PowerPoint, 213  
   in Word, 24, 42–46  
 euros, 148, 158–159  
 Excel  
   address books, 109–142  
   defined, 292  
   file types, 271–272  
   spreadsheets, 110–113  
   uses, appropriate, 2, 11–12  
   uses, miscellaneous, 139, 170,  
     194–195, 221–222  
   using, for budgeting, 143–172  
   using, for invitations, 12, 116, 173–  
     190, 196  
 exchange rates, 158–159  
 external hard drives, 10  
 eyesight problems, 25, 39

## F

fading in/out, 214  
 fields, 186–187, 189, 292  
 files  
   backing up, 10  
   closing, 49–50, 234, 290  
   compressing, 276  
   defined, 292  
   naming, 23–24, 292  
   sample, 5  
   saving, 19–24  
   sizing, 275

  switching between, 76  
   types, 270–273, 292  
 filtering  
   defined, 292  
   in Excel, 133–135, 145  
   invitation lists, 178, 183–184,  
     187–189  
 fitting on the page, 94, 100  
 flash drives, 10  
 flipping graphics, 94  
 floating pictures, 90  
 flows, text, 94, 100  
 folders, 263–267, 292  
 fonts, 35–40, 75, 97, 293  
 format painter, 38, 293  
 formatting  
   defined, 293  
   in Excel, 115–116, 118–119, 145–  
     146, 158  
   for meaning, 145–148  
   in OneNote, 240, 249  
   in Word, 35–38, 40, 59, 77, 188  
 formula  
   defined, 293  
   Excel, 125–126, 149–153, 156–157,  
     159–161, 163–164  
 formula bar, 123, 125–126, 151, 293  
 forwarding email, 267  
 frames in photo albums, 218  
 Frankston, Bob (developer), 111  
 freezing columns/headers, 130, 179  
 Full Screen Reading, 58  
 function keys, 27

## G

gaps, filling, 98–100  
 ghost of control panel, 38  
 gift certificates, 56  
 Gmail, 263  
 grammar error checks, 42, 45–46

## Index

graphics. *See also* pictures  
email, 259, 267  
in OneNote, 241  
pictures, 61–65, 90, 94, 241  
in PowerPoint, 213, 217  
watermarks, 74  
in Word, 61–65, 74, 89–94, 259  
green squiggly lines, 42, 46  
gridlines, 91, 136, 293

## H

hard drives, 10, 19  
header, Excel, 117–118, 130, 136, 293  
heading, Excel, 117–118, 123–124, 293  
headlines, in Word, 70–71, 78–81,  
86–87, 94–96  
help function, 25  
hiding columns/rows in address book, 137  
hiding recipients, in email, 269–270  
highlighting, 24, 187  
holiday budgeting, in Excel, 143–172  
Home ribbon, 43, 76, 118, 293  
Home version of Office, 3, 6, 10–11  
horizontal lines, 98  
Hotmail accounts, 255–258  
hovering, 37, 78

## I

icons, 294  
images. *See* graphics; photos  
Inbox, 264  
indenting, 42, 96  
information entry, 3, 111–112, 145–148  
in-line graphics, 90, 100  
installation of Office, 6–7  
Internet. *See also* email  
content from, 6, 243–247  
defined, 294

and PowerPoint, 205–206  
publishing, 259  
invitations, with Excel and Word, 12,  
116, 173–199  
italic, apply to text, 35

## J

junk email, 265–267  
justified text, 41–42, 89, 294

## K

keyboard, 7–8  
keyboard shortcuts  
in Excel, 112, 124, 126–127, 287  
in Office, 41, 59–60, 284–286  
in OneNote, 240  
in PowerPoint, 287  
in Word, 23, 27, 38–40, 81, 286–287

## L

Labels button, 191  
landscape orientation, 73, 136, 176, 294  
language translation, 46–47  
laptop computers, 5–6  
left alignment, 42, 63  
letters, in Word, 17–52  
line breaks/spacing, 24, 42, 96  
lines between columns, 89  
lists for invitations, 178–180

## M

magnifying screens, 122  
mail merge, 174–175, 294  
mailing labels, 191–194

margins, 42, 96, 176, 294  
 math operators, symbols, 152  
 menus, 4, 294  
 merging data, 174–175, 187  
 Messenger, 259  
 Microsoft Office. *See* Office  
 mouse  
   shortcuts, 30–31  
   using, 4–6, 9–10  
 mouse pointer, 9, 294  
 moving  
   content, 241–242  
   pages, 246–247  
   photos, 219  
   rows, 127  
   slides, 213, 220  
   text, 28–29, 32, 82–83  
   text boxes, 100

## N

names, 180–182, 185–186, 292  
 naming files, 23–24, 292  
 navigation pane, 81–84, 207, 209–210, 294  
 newsletters, in Word, 69–106  
 notebooks, in OneNote, 226, 230–233, 247, 294  
 notes area, PowerPoint, 210  
 Num Lock key, 27  
 numbered lists, 42  
 numbers, 153–155, 162–163  
 numeric keypad, 27

## O

Office  
   *See also* Excel  
   *See also* OneNote  
   *See also* PowerPoint  
   *See also* Word

about, 1–10  
 applications, 11–12  
 attachments, 270–276  
 Office 2007 and 2010, 295  
 Outlook, 3, 253, 295  
 Publisher, 3  
 versions of, 3, 6, 10–11  
 Office button, 21, 294  
 Office.com (Website), 54, 64  
 OneNote  
   defined, 295  
   file types, 271  
   uses, appropriate, 2–3, 11–12  
   using, for recipe book, 225–252  
 opening  
   defined, 295  
   in Excel, 110, 144  
   in OneNote, 234  
   in PowerPoint, 205–207  
   template, 54–58  
   in Word, 18–19, 54–58  
 orientation of paper, 73–74, 136  
 Outbox, 265  
 Outlook, 3, 253, 295  
 overwriting text, 212  
 own-brand labels, 192

## P

pages, in OneNote, 226, 236, 246–248, 295  
 paper, 6, 54, 66, 73–74, 136, 191  
 paragraphs, 24, 95–96  
 party invitations, with Excel and Word, 12, 116, 173–199  
 passwords, 167, 257, 262, 295  
 pasting  
   defined, 295  
   in Excel, 126–128  
   in OneNote, 230  
   in Word, 12, 32–35, 79

## Index

PCs (personal computers), 5–6, 19, 295  
PDFs, 270, 272  
phone numbers, 61, 120–121  
photo albums, 217–220  
photo slide show, in PowerPoint,  
203–224  
photocopying quality, 54, 92  
photos, 61–63, 219, 259  
pictures, 61–65, 90, 94, 241. *See also*  
graphics *and* photos  
playback, automatic, 220–221  
point sizes, 39, 295  
portrait orientation, 73, 295  
positioning of graphics, 91–92  
posters, in Word, 53–68  
power outages, 19, 23  
PowerPoint  
defined, 295  
file types, 271–272  
saving in, 275  
tables, 240  
uses, appropriate, 2, 11–12  
using, for photo slide show, 203–224  
presentation, PowerPoint, 203–224, 295  
previewing  
email, 267  
in Excel, 137  
in OneNote, 248  
in PowerPoint, 207–209, 215–218  
themes, 84, 218  
in Word, 56, 58, 84, 97, 186–187  
print area, 296  
Print Layout view, 58  
printers, 6–7, 48, 192, 274, 296  
printing  
in Excel, 135–139  
in OneNote, 247–249  
in PowerPoint, 210  
in Word, 47–49, 66, 190–194  
Publisher, 3  
pulldown menus, 216, 296

## Q

quantities, calculations, 148–155  
Quick Styles, 78–81, 94, 217

## R

radio button, 232, 259, 296  
readability, 74, 88, 92, 97  
recipe book, in OneNote, 225–252  
recipients, 269–270, 296  
record, mail merge, 186–187, 296  
red squiggly lines, 42, 46  
Redo function, 40  
references, Excel, 101, 136, 149–150,  
153, 296  
reflowing, 94, 100  
replacing graphics, 213  
Reply all button, 267  
Return key, 22, 24  
reveal coding, 60  
right alignment, 41, 63  
right-clicking, 9, 21, 296  
rotating graphics, 94  
rounding numbers, 154–155  
rows  
defined, 296  
in Excel, 114–115, 122, 149, 183–185  
in OneNote, 239  
in Word, 129

## S

sample files, 5  
Save As, 24, 29, 273–275  
saving  
defined, 297  
in Excel, 113

- Office files, 270, 275
    - in OneNote, 233–234
    - in PowerPoint, 205
    - templates, 59
    - in Word, 19–24
  - scaling, 136
  - scrapbook software. *See* OneNote
  - screen, OneNote, 226–230
  - screen captures, 244
  - scrolling, 20, 27, 266, 297
  - search and replace text, 84
  - search engines, 259–260
  - security questions, 257
  - select, defined, 297
  - Select All
    - Excel, 119
    - Word, 39
  - Sent items folder, 264
  - sentences in text boxes, 99
  - series fill, 157
  - shading, 96–98
  - shortcuts
    - keyboard. *See* keyboard
    - mouse, 30–31
  - show symbols button, 60
  - single-page printing, 137–139
  - sizing
    - attachments, 275
    - cells, 115, 239
    - columns and rows, 122–124
    - content, 242
    - fonts, 39
    - graphics, 75, 90, 241
    - pages, 248
    - photos, 62
    - text, 25, 39
    - text boxes, 63
    - windows, 21
  - skills. *See* equipment and skills
  - slide show, in PowerPoint, 203–224, 297
  - slides, 210–214, 217, 220, 297
  - smiley faces, 75
  - soft return, 41, 59–60, 124, 297
  - software, 2–4, 297
  - sorting, 120, 131–133, 297
  - spacing, line, 42
  - spam, 265–267
  - special characters, 160–161
  - special effects, 94, 214, 216
  - spelling check, 42–45
  - spreadsheets, 112–113, 164–165, 181, 297. *See also* Excel
  - squiggly lines, 42, 46
  - Start button, 8, 18, 297
  - Starter Edition, 3
  - starting. *See* opening
  - stories, 70–71, 94–96, 100
  - strikethrough format, 36
  - Student version of Office, 3, 6, 10–11
  - styles
    - defined, 298
    - in Excel, 118, 158
    - in OneNote, 229–230
    - in PowerPoint, 214, 217, 221
    - in Word, 35–37, 39, 59, 77–78, 86–87
  - subject line, 269
  - subpages, 226
  - summing, 161–163, 240
  - switching between files, 76
  - symbols, 146, 148, 152
- ## T
- table of contents, 101–102
  - tables, 237–240, 298
  - tabs, 226, 235, 298
  - templates
    - defined, 298
    - in OneNote, 233
    - in PowerPoint, 205–207, 211–212
    - in Word, 54–58, 175, 192

## Index

### text

- colour, 97
- dummy, 72–73, 212
- editing, 25–35, 59
- enlarging, 25, 39
- flows, 94, 100
- graphics with superimposed text, 92–93
- justification, 41–42, 89, 294
- in letters, 17–52
- moving, 28–29, 32, 82–83
- in newsletters, 69–106
- on posters, 59–61
- in recipe book, 225–252
- searching, 83–84
- spacing around, 95–96
- watermarks, 74
- wrapping, 90, 124

text boxes

- defined, 298
- in PowerPoint, 212, 217, 219
- in Word, 63, 98–100

themes, 84–86, 218–219, 298

thesaurus, 46

3D effects, 75, 221

thumbnails, 83, 209–210, 212–213

tick boxes, 221, 298

timestamping, 236

tinting merge fields, 187

title boxes, 237

titles, OneNote, 236–237

trackballs, 6

transitions, 214–217, 298

translation, language, 46–47

## U

- underline, apply to text, 36
- Undoing, 40, 127, 298
- updating, 86–87, 101, 145
- uploading, 50, 298
- USB key, 10

## V

- values, 120–121, 298
- VisiCalc, 111
- vision problems, 25, 39
- Vista, 6, 9, 18

## W

- watermarks, 74
- web browsers, 22, 205, 243, 299
- webpages, 243, 255, 299
- websites, 299
- windows, 21, 76, 299
- Windows, 18, 76, 180, 190, 299
- Windows 7, 6, 9, 18
- Windows Live Mail, 253, 258–263

Word

- copying from Excel, 168–170
- defined, 299
- file types, 271–272
- tables, 240
- uses, appropriate, 2, 11–12
- uses, miscellaneous, 50, 66–67, 103–104, 194–195
- using, for invitations, 12, 173–199
- using, for letters, 17–52
- using, for newsletters, 69–106
- using, for posters, 53–68

word processing, 299. *See also* Word

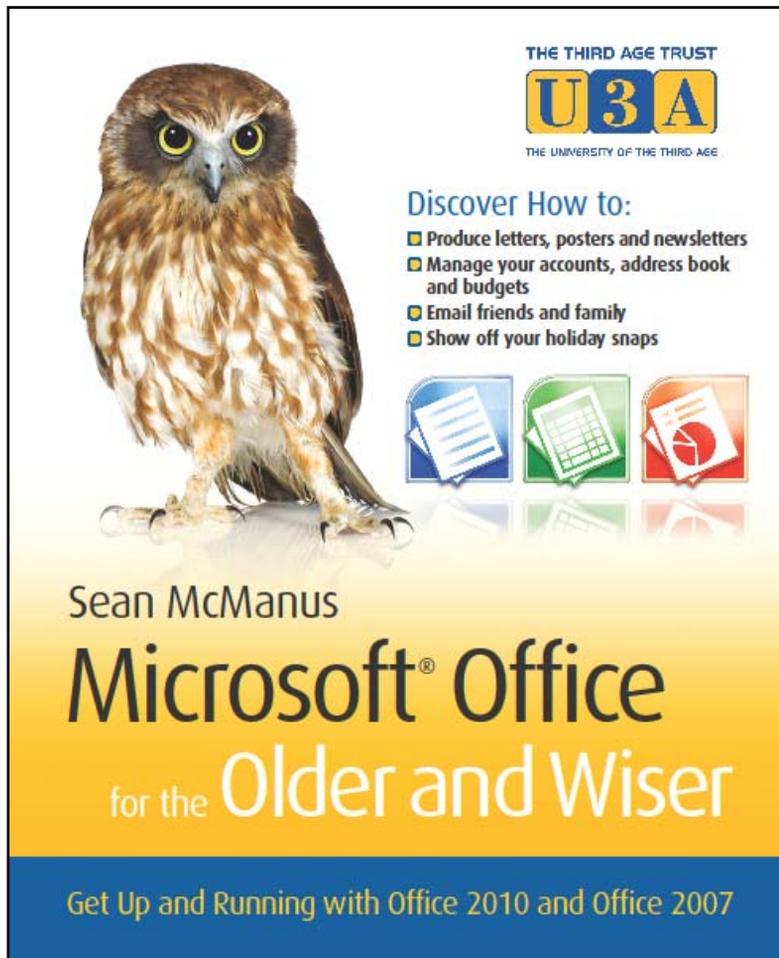
WordArt, 75

## Y

- Yahoo mail, 263

## Z

- zeros, retaining leading, 121



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